

TERMS AND CONDITIONS

Promotion

Great Voucher - Great Deals When Opening Shinhan Credit Card

1. Target customer & Promotion Application:

- **1.1 Target Customer:** Never owned Shinhan Credit Card or owned and closed Card before 01/05/2024.
- **1.2 Application:** Customers apply to open Shinhan credit cards at <http://bit.ly/cellseng> or other marketing channels
 - After being consulted by Shinhan staff, customers send sms to 6089:
Shinhan<space>CellphoneS<space>ddmmyy
Note: ddmmyy is customers' date of birth
 - SMS is a mandatory condition to be eligible for reward promotion
 - Phone number used to send SMS to participate in the program must be the phone number that customer fills in credit card application form.
 - Example: Customer A has 02 phone numbers 0123456789 and 0777333999. Customer has date of birth: 16/02/1993
 - In credit card application form, customer fills in phone number 0777333999.
 - Scenario 1: if customer uses phone number 0123456789 to send sms “Shinhan CellphoneS 160293” -> The sms is invalid and not accepted for reward
 - Scenario 2: If customer uses phone number 0777333999 to send sms “Shinhan CellphoneS 160293” -> The sms is valid and accepted for reward

- SMS is valid when customer receives SMS Reply from Shinhan with content: "Cam on QK da DK chuong trinh mo the Shinhan tai CellphoneS, Ngan Hang se lien he lai voi QK trong thoi gian som nhat. Thank you for joining Shinhan credit card at CellphoneS. We will contact you soon. Hotline 19001577".
- In case customer does not receive any SMS from Shinhan Bank, please contact Hotline 19001577 for support before card issuance date.

2. Applied at: Smart Credit & Branches

3. Eligible products:

- Primary Shinhan consumer credit cards issued by Shinhan Bank Vietnam Limited (“Shinhan”)

4. Promotion period:

- SMS period: 01/05/2025 – 30/06/2025
- Card approval date: 01/05/2025 – 07/07/2025
- Spending period: 01/05/2025 – 06/08/2025

5. Promotion type:

Customers who open a card and meet program conditions will receive the following offers:

Note: 1 Customer will only receive 1 highest Offer from the program (For example: If Customer satisfies both Offer 1 and Offer 2, Customer will receive the highest Offer from the promotion is Offer 2)

❖ **Offer 1**

Card grade	E-voucher CellphoneS	Condition
Classic	VND 100,000	Total spending from VND 1,000,000 within 30 days since card issuance date
Gold	VND 400,000	Total spending from VND 3,000,000 within 30 days since card issuance date
Platinum/Signature	VND 800,000	Total spending from VND 5,000,000 within 30 days since card issuance date

❖ Offer 2:

Offer	Number of Offer	Condition
Airpod 4	4	Top spending in promotion

6. Reward timeline:

	Promotion period
SMS period	01/05/2025 – 30/06/2025
Card approval date	01/05/2025 – 07/07/2025
Transactions date no later than	06/08/2025
Reward date no later than	20/09/2025

7. Eligible transactions

- 7.1 The eligible spending transaction is spending after opening a Shinhan credit card via POS machine or online payment gateways (excluding transactions listed in 7.5 of this program's T&C) and the transaction must be acquired into Shinhan's system within specified time period.
- 7.2 The eligible transactions for Reward are spending transaction and are made within 30 days since card issuance date and posted to Shinhan credit card account no later than 13/08/2025 (07 days since the last transaction date 06/08/2025). Transactions that have been completed during the promotion period but not recorded on the Bank's system by the due date will not be eligible irrespective of whether or not cardholders receive the SMS notification about the transaction completion.
- 7.3 Transactions made by the supplementary cardholder will be counted to the primary cardholder, but reward will only be redeemed to the primary cardholder.

- 7.4 Transactions made by digital card after successfully activating physical card are eligible transactions
- 7.5 Transactions which are converted to FlexiCash, cash advance transactions, installment and any other fees however called, including but not limited to, the transaction processing fee, annual fees, cash advance fees, interest, credit card payment, debit adjustment, late fees, or any foreign exchange trading, currencies trading and financial trading transactions are excluded from calculation of spending amount.

8. Eligible cardholders:

- 8.1 Cardholder must be a new individual customer, who has never had Shinhan credit card or an existing Shinhan individual customer who terminated credit card 01/05/2024.
- 8.2 A cardholder is considered ineligible for the promotion if Shinhan credit card is current delinquency, under bad debts, block code, fraudulent transactions, and cancellation or forced to cancel during the promotion period and at the time of gift giving or invalid registration or fraudulent factors.
- 8.3 Credit card is not being terminated within 06 months since card is issued.

9. General terms of reward:

- 9.1 Shinhan reserve our rights to refuse reward redemption and is not responsible for invalid messages due to the customer's email/ phone number/ email address registration with Shinhan is Incorrect or customer's information at the redemption time mismatched with the information customer had used to register with Shinhan.
- 9.2 Notice of reward will be sent to eligible customers by e-mail / mobile text message via the email address / mobile phone number that customers registered with Shinhan when opening Shinhan credit card.

10. Other conditions:

- 10.1 This promotion is not applicable to Shinhan Bank employees.
- 10.2 This promotion will be ended sooner in case of over budget.
- 10.3 The program does not apply to credit cards opened under Shinhan Employee Group, CEP, Osteem, Vatech, Dio Vina according to Shinhan's credit approval policy.

- 10.4 Not applicable concurrently with other Shinhan credit card promotions taking place at the time of participating in the program, except for the waive first year annual fee promotion
- 10.5 For any disputes, cardholders have to raise Shinhan for further investigation no later than 30/10/2025. After this deadline, Shinhan will not entertain any exceptional request.
- 10.6 Shinhan, to the fullest extent permitted by Vietnamese law, has full discretion to decide which transactions are valid.
- 10.7 Shinhan reserves the right to refuse the application of the promotion, refuse to provide products and services for promotional purposes to any customer that Shinhan considers to be invalid, unclear or incomplete or violates any of Terms and Conditions of the promotion.
- 10.8 All General Terms and Conditions, Terms and Conditions relating to the account and the card, and other terms and conditions relating to Shinhan's other products (as amended, replenished and/ or replaced from time to time) will be applied.
- 10.9 Shinhan reserves the right to deduct the total value of Offer in the primary cardholder's credit card account or through deduction of reward points from reward point accumulation programs from Card spending without notice to the cardholder if:
- Shinhan discovers that Cardholders received Offer from other new card opening promotions taking place at the same time Shinhan implemented this program; or
 - Shinhan discovers that the cardholder has committed any violation of any terms and conditions of this program; or
 - Eligible transactions to participate in the promotion are returned or canceled after the cardholder has received the program offer

The number of bonus points deducted will be equal to the value that Customer has received. Value is determined as follows:

- Cashback/E-voucher: value of point deduction= Cashback, E-voucher value
 - Other Offer (gifts of suitcases, Tumbler,...): determined based on invoice/purchase contract and shipping fee
- 10.10 Shinhan is permitted to use images, materials and other information related to the winners for the purpose of advertising, promotions and other media Shinhan without any additional payment or compensation.



- 10.11 Shinhan may contact customers by phone / email registered with Shinhan to verify some information and request additional documentation if necessary.
- 10.12 Customers are responsible for all costs incurred (if any) related to receiving gifts / services from the promotion including personal income tax (if any).
- 10.13 To the fullest extent permitted by law, Shinhan reserves the right to terminate, change or other process of the program after three (03) days noticing at branches / transactions office and/or on Shinhan's website.
- 10.14 All Shinhan's decisions relating to this promotion are final, official and not reported in the press.
- 10.15 By participating in this promotion, cardholders agree to accept the Terms and Conditions mentioned.