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**PRESS RELEASE****Shinhan Future’s Lab in Vietnam offers free training for Start-up owners**

*Ho Chi Minh City, 17<sup>th</sup> May 2017*, Shinhan Future's Lab - an organization under Shinhan Bank with the main purpose is to support potential Fintech businesses (Start-Up Fintech), officially announces a free training program for Start-up owners. Called Seed the Future, this coaching program focuses on basic business management knowledge, which will be very helpful for small and medium enterprises, ambitious and aspiring Start-up owners, as well as senior year students who are ready for new challenges. In addition, the program also brings the necessary business skills, which are compatible with modern business environment.

To participate in this course, students only need to have passion for start-up and ensure that they will fully participate in training sessions. The course is completely free and will last about two months, with a duration of 120 minutes per session. To join the Seed the Future course, students need to register at the Shinhan Future's Lab Facebook page ([goo.gl/MFWZji](http://goo.gl/MFWZji)) or call (08) 3822 1324 for further advice.

**ABOUT SHINHAN FUTURE’S LAB**

*Shinhan Future's Lab is the organization which aims at supporting potential Fintech Start-Ups by connecting, mentoring, creating a professional working space and seeking for investors. As the pioneer organization to have this function, Shinhan Future’s Lab belongs to Shinhan Financial Group and now have come to Vietnam to support Vietnamese Fintech Start-Ups. Shinhan Future's Lab Vietnam is the first overseas branch of this organization.*

*In Vietnam, Shinhan Future’s Lab is providing free high-standard working space for Fintech Start-Ups right at the organization’s headquarter. Also, through Vietnamese Fintech experts and global mentoring board from Korea, Shinhan Future’s Lab tremendously supports Fintech Start-Ups to actualize their targets, plans and dreams.*

Additional information may be found at:

Facebook: <https://www.facebook.com/ShinhanFuturesLabVN/>

## **ABOUT SHINHAN BANK VIETNAM**

*Shinhan Bank Vietnam Ltd. (“Shinhan Bank Vietnam”) is a part of Shinhan Bank, which is under Shinhan Financial Group (SFG). SFG, as the first civilian-controlled financial holding company in Korea, was established on the basis of Shinhan Bank, Shinhan Capital and Shinhan Investment Management.*

*SFG has been equipped with over 26,000 well-trained employees in 21 countries offering a diversified financial products and services, such as Banking, Consumer Finance, Insurance, Asset Management, Brokerage and others. SFG is also listed to both Korea Exchange (KRX) and New York Stock Exchange (NYSE). Being a part of SFG, Shinhan Bank is considered as the flagship of the group with headquarters in 17 countries. In 2015, Shinhan Bank’s net profit ranked first in Korea’s Banking industry.*

*In Vietnam, Shinhan Bank’s history can be traced back to 1993 when Shinhan Bank first opened the representative office in Ho Chi Minh City. Over the last 25 years, Shinhan Bank has built a broad network covering many cities and provinces with 18 branches and transaction offices. Shinhan Bank offers a diversified portfolio of tailored corporate and consumer banking products and solutions. With a wide network of branches and ATMs across Vietnam and modern e-banking service, we are serving millions of corporate and consumer clients.*

Additional information may be found at

Website: [www.shinhan.com.vn](http://www.shinhan.com.vn) | Facebook: [www.facebook.com/NganhangShinhanbank/](https://www.facebook.com/NganhangShinhanbank/)

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