

MEDIA CONTACT

Ms. CAO BẢO VY – Head of Marketing
Tel: (84-8) 3528 7836 | Mobile: (84) 908 549 095
Email: caobaovy@shinhan.com | caobaovy@gmail.com

PRESS RELEASE**SHINHAN BANK ORGANIZES “CHARITY BIKE RUN 2016” IN CAN GIO DISTRICT**

Ho Chi Minh City, 31st May 2016 – Shinhan Bank Vietnam Ltd. (“Shinhan Bank”) hold the Charity Bike Run 2016 on the last 28th May, 2016, in Can Gio District. Shinhan Bank delivered 30 new bikes valued at 60 million VND to unprivileged students at Ly Nhon, An Thoi Dong and Tam Thon Hiep Communes, Can Gio District, Ho Chi Minh City. The award ceremony took place warmly at Doi Lau Middle School, An Thoi Dong Commune, Can Gio District, Ho Chi Minh City.

This is the third year Shinhan Bank hold the Charity Bike Run. This activity aimed to provide poor students with means of transport for them to have a good preparation for the upcoming school year. The outstanding point of this volunteer activity was that Shinhan Bank staff themselves rode these bicycles from Rung Sac area, Can Gio District, to the ceremony. This was a spirit contribution of Shinhan Bank employees to the Charity Bike Run as well as an act to bring joy to Can Gio students.

Mr. Shin Dong Min – General Director of Shinhan Bank, said: “The Charity Bike Run has been one of our annual meaningful corporate social responsibility activities of Shinhan Bank. Although the bike is small comparing to the hardship and the learning spirit of the students, but we always try to contribute and support wholeheartedly to the local community”.

Also at the ceremony, Vo Nguyen Quynh Anh – a student of the 5th grade of The Vam Sat Primary School, Ly Nhon Commune, Can Gio District, shared: “I have ridden my grandmother’s old bike to go to school but it has been broken down. My new middle school is around 7 kilometers from my home and I was too worry about how I could go to school. Fortunately, Shinhan Bank has supported me a new bike and I am very happy. With this new bike, I can go to school faster and less tiring than normal”.

Shinhan Bank Viet Nam's corporate social responsibility efforts focus on the support of the local communities in which its employees live and work. Besides Charity Bike Run, Shinhan Bank has hold other annual charity projects for underprivileged people in rural areas every Lunar New Year and Mid-Autumn Festival. We hope to sustain similar efforts in the future to improve the lives of the less fortunate in our community.

ABOUT SHINHAN BANK VIETNAM

Shinhan Bank Vietnam Ltd. ("Shinhan Bank Vietnam") is a part of Shinhan Bank, which is under Shinhan Financial Group (SFG). SFG, as the first civilian-controlled financial holding company in Korea, was established on the basis of Shinhan Bank, Shinhan Capital and Shinhan Investment Management.

SFG has been equipped with over 24,000 well-trained employees in 19 countries offering a diversified financial products and services, such as Banking, Consumer Finance, Insurance, Asset Management, Brokerage and others. SFG is also listed to both Korea Exchange (KRX) and New York Stock Exchange (NYSE). Being a part of SFG, Shinhan Bank is considered as the flagship of the group with headquarters in 17 countries. In 2015, Shinhan Bank's net profit ranked first in Korea's Banking industry.

In Vietnam, Shinhan Bank's history can be traced back to 1993 when Shinhan Bank first opened the representative office in Ho Chi Minh City. Over the last 23 years, Shinhan Bank has built a broad network covering many cities and provinces with 14 branches and sale offices. Shinhan Bank offers a diversified portfolio of tailored corporate and consumer banking products and solutions. With a wide network of branches and ATMs across Vietnam and modern e-banking service, we are serving millions of corporate and consumer clients.

Additional information may be found at

Website: www.shinhan.com.vn | Facebook: www.facebook.com/NganhangShinhanbank/