

Contact

Ms. Đinh Đoan Sao Kim – Public Relations Manager

Phone: (84-28) 3828 7900 – Ext: 266

Email: saokim@shinhan.comkimdinh.shb@gmail.com**PRESS RELEASE****SHINHAN BANK VIETNAM UPDATES UTILITIES AND LAUNCHES “SOL O FUN, VIETNAM - KOREA TOWN” GAME ON SOL APP**

Ho Chi Minh City, 03rd of June 2024, Shinhan Bank Vietnam Limited (“Shinhan Bank”) has released the latest version of Shinhan SOL Vietnam Mobile Banking (“SOL App”) and launching “SOL o FUN Vietnam - Korea Town”, a new utility on the SOL App to promote culture, cuisine and travel between the two countries. In addition to speedy financial transactions and convenient features, customers may now play engaging games and receive rewards directly on SOL App.

From June 1st, 2024, Shinhan Bank customers can access the SOL o FUN Vietnam – Korea Town by logging in to their accounts on the SOL App and selecting the "Games" utility. Customers will accompany Shinhan Friends characters like SOL, Moli, Pli, Lay, etc. and complete diverse missions every day like making transactions, joining in exciting activities, using App utilities, taking quizzes with prizes, and so on to earn "SMILE" points, game participations, and unique items of the town.

Customers can also earn "SMILE" points by getting great scores in games of the town. Accumulating "SMILE" allows them to redeem valuable presents such as: Got it eVoucher, mobile top-up, online courses voucher, etc. or exclusive souvenirs from Shinhan Bank, with a total value of up to billions of VND, depending on the promotion program available at the moment. Detailed information will be updated under the "Stores" section of the town.

"Residents" of " SOL o FUN Vietnam – Korea Town " are also recognized in the town rankings if they diligently complete missions or pass games with high scores. The games in the town are built with multiple levels ranging from easy to challenging, as well as worthy prizes, ensuring variety of exciting experiences.

In this updated version, SOL App also adds new features and utilities, such as offering incentives for the "Refer a friend" utility. Customers who successfully recommend friends to establish new accounts using the SOL app and accomplish simple tasks will receive prizes for both the referrers and the referees. At the same time, customers who book air tickets or hotel rooms through the SOL App's "Flight and hotel booking" utility will receive an immediate discount of VND 200,000 by entering the code "SOL200".

In particular, K-Study account can now be registered to open Online on SOL App,

allowing students to take advantage of perks and favorable policies while studying abroad in Korea. Moreover, they will receive lovely gifts of vibrant Shinhan Friends characters.

To create an Online K-Study account on the SOL App, customers need to follow these steps:

- Step 1: Register for an account using eKYC process.
- Step 2: Login and open an Online K-study account on the SOL App.
- Step 3: Bring your identification documents to the nearest branch for professional consulting support and receive a printed copy of the Certificate of Guarantee Deposit for Korea Study Expense for free. This certificate is one of the documents required when applying for a student visa for future Korean students.

Furthermore, students who have an Online K-study account will be completely free of charge for the "Online K-study account balance certificate issuance" and "Transfer overseas" service for studying abroad in Korea purposes on the SOL App.

By constantly improving and updating new features and utilities on the SOL App, Shinhan Bank intends to create a friendly, safe, and convenient digital financial interaction space, brings varied customers generations closer together, with the goal of becoming one of Vietnam's leading digital bank.

ABOUT SHINHAN BANK VIETNAM

Shinhan Bank Vietnam Limited (“Shinhan Bank”) is a subsidiary of Shinhan Bank Korea, an affiliate of Shinhan Financial Group (SFG). SFG is the leading financial holding company in Korea and listed to both Korea Exchange (KRX) and New York Stock Exchange (NYSE).

In Vietnam, Shinhan Bank’s history can be traced back to 1993 when Shinhan Bank first opened the representative office in Ho Chi Minh City. Over the history of 30 years, Shinhan Bank has built a broad network expanding from the North, the Central and the South of Vietnam. Currently, Shinhan Bank has been offering a diversified portfolio of tailored corporate and consumer banking products and solutions.

In 2023, Shinhan Bank was received three consecutive awards from the prestigious international organizations, including: Best Foreign Retail Bank Vietnam 2023 granted by Global Business Review Magazine, Best Foreign Digital Bank Vietnam 2023 granted by International Business Magazine and Best Foreign Bank Vietnam 2023 granted by World Economic Magazine.

For more information about Shinhan Bank Vietnam, please visit

Website: <https://shinhan.com.vn/>

Facebook: www.facebook.com/Shinhanbankvn/

Instagram: <https://www.instagram.com/nganhangshinhan/>