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## PRESS RELEASE

### SHINHAN BANK VIETNAM ORGANIZED “SHINHAN 30<sup>TH</sup> YEAR ONLINE MARATHON”

Ho Chi Minh City, 03<sup>rd</sup> of July 2023 – Shinhan Bank Vietnam ("Shinhan Bank") organized the “Shinhan 30<sup>th</sup> year Online Marathon” for the community, partners, and customers of Shinhan Financial Group in Vietnam, as well as among Shinhan Bank's employees. This activity is part of a series of events to celebrate the bank’s achievements and successes over its 30 years in Vietnam.

The "Shinhan 30<sup>th</sup> year Online Marathon" officially begins at 00h00 on June 30, 2023 and ends at 23:59 on July 30, 2023, with a race distance of 30km. The registration period runs from June 20, 2023 through the end of July 14, 2023. Participants can register as an individual or as a group of up to ten persons (05 men and 05 women).

Participants can register for the competition by doing the following:

For individual:

- Step 1: Install Strava app and create an account on your mobile device
- Step 2: Register for an account on the website Vietrace365.vn.
- Step 3: Register for the “Shinhan 30<sup>th</sup> year Online Marathon” and fill out all required information.
- Step 4: Connect your Strava account to your Vietrace365.vn account via the Personal Profile tab.
- Step 5: Launch the Strava app and begin running to record your results.

For group:

- Step 1: Ensure that all members have successfully registered for the race on Vietrace365.vn and that each individual has a BIB number (competition registration number).
- Step 2: Team leader gathers members, BIB numbers, and registers to form a team in accordance with the race guidelines.

- Step 3: The system will be updated by the organizers. On the scoreboard, team members' names will be added just below their own.

With a professional organization and appealing rewards, the "Shinhan 30<sup>th</sup> Years Online Marathon" offers to provide a healthy and rewarding playground for all participations. The first 1000 people who complete the course will get a limited edition genuine medal. Also, everyone who completes the required distance will receive a medal as well as an online certificate. The attractive rewards for individuals and groups include: sport thermos bottle, UV resistant running glasses, Miband 8 Smart Watch, Garmin Forerunner Watch, Adidas sports shoes and Adidas bag, etc.

In particular, for each registration and number of kilometers contributed to the program, the bank will deduct an amount to sponsor the Vietnam Television "**Cặp Lá Yêu Thương**" in order to jointly fix the school for disadvantaged students in rural areas of the country.

Shinhan Bank Representative stated, "This is a meaningful activity that helps strengthen the connection between Shinhan Financial Group in Vietnam with the community, partners, and customers. By hosting this event, we will be able to make significant contributions to the community and spread values to all, in keeping with the Bank's mission of "A Better World Through Finance."

Please visit <https://vietrace365.vn/races/company-races> for further information.

## **ABOUT SHINHAN BANK VIETNAM**

Shinhan Bank Vietnam Limited (“Shinhan Bank”) is a subsidiary of Shinhan Bank Korea, an affiliate of Shinhan Financial Group (SFG). SFG is the leading financial holding company in Korea and listed to both Korea Exchange (KRX) and New York Stock Exchange (NYSE).

In Vietnam, Shinhan Bank’s history can be traced back to 1993 when Shinhan Bank first opened the representative office in Ho Chi Minh City. Over the history of 30 years, Shinhan Bank has built a broad network expanding from the North, the Central and the South of Vietnam. Currently, Shinhan Bank has been offering a diversified portfolio of tailored corporate and consumer banking products and solutions.

In 2023, Shinhan Bank was received four consecutive awards from the prestigious international organizations, including: Best Foreign Retail Bank Vietnam 2023 granted by Global Business Review Magazine, Best Foreign Digital Bank Vietnam 2023 granted by International Business Magazine and Best Foreign Bank Vietnam 2023 granted by World Economic Magazine, Fast Growing Corporate Bank Vietnam 2023 by Global Banking and Finance Review Magazine.

For more information about Shinhan Bank Vietnam, please visit

Website: <https://shinhan.com.vn/>

Facebook: [www.facebook.com/Shinhanbankvn/](http://www.facebook.com/Shinhanbankvn/)

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