

Contact:

Ms. Dinh Doan Sao Kim – Public Relations Manager

Phone: (84-28) 3828 7900 – Ext: 266

Email: saokim@shinhan.comkimdin.shb@gmail.com**PRESS RELEASE****SHINHAN BANK VIETNAM COORDINATED WITH THE REPRESENTATIVE OFFICE OF OVERSEAS KOREAN EDUCATION DEPARTMENT IN VIETNAM TO HOLD THE KOREAN LANGUAGE CONTEST FOR STUDENTS OF SECONDARY /HIGH SCHOOLS**

Ho Chi Minh City, 16th January 2024 – Shinhan Bank Vietnam Limited (“Shinhan Bank”) coordinated with Representative Office of Overseas Korean Education Department in Vietnam to hold the “Learn Korean language by performing drama” contest of the school year 2023 – 2024 for Secondary /High Schools, where offer Korean language training in Vietnam, bringing opportunities for students to perform and encourage enhancing Korean language ability. The contest is held from 11th January 2024 to 19th January 2024, attracting more than 55 participated teams which come from 06 Secondary Schools/High Schools in the Northern.

Accordingly, the teams of each school will compete for the Champion/Second/Third prize with the participation in recreating scenes from Korean television series or movies in Korean in 10 minutes. Total prize value of the contest is up to VND 80,400,000.

Korea is one of the overseas study destination chosen the most by students during the last time, not only because of the modern educational foundation, but also because of convenient living and learning environment, friendly and harmonious communication culture. In order to meet the increasing demand of studying abroad in Korea of students, especially students of High Schools, on this occasion, Shinhan Bank also introduced K-Study product to students of Secondary /High Schools as a channel to support proving financial ability and apply for a Korea overseas studying visa more easily and conveniently.

K-Study product is one of outstanding financial products of Shinhan Bank, which is previously a companion of Vietnamese overseas students when studying in Korea. Due to positive feedbacks of customers during the last time, Shinhan Bank has been further promoting activities to develop this product.

In addition to the function of a normal bank account, K-Study product has been chosen by many customers thanks to outstanding advantages, effectively meeting practical demands of Vietnamese overseas students in Korea. Specially, when extending a

residence card in Korea, overseas students can proactively access Internet Banking or Shinhan SOL Vietnam app of Shinhan Bank to receive the certificate of guarantee deposit for Korea study expense. That helps overseas students simplify procedures and save their time effectively. Besides, Shinhan Bank always has preferential policies in exchange rate, in order to optimally support overseas students.

ABOUT SHINHAN BANK VIETNAM

Shinhan Bank Vietnam Limited (“Shinhan Bank”) is a subsidiary of Shinhan Bank Korea, an affiliate of Shinhan Financial Group (SFG). SFG is the leading financial holding company in Korea and listed to both Korea Exchange (KRX) and New York Stock Exchange (NYSE).

In Vietnam, Shinhan Bank’s history can be traced back to 1993 when Shinhan Bank first opened the representative office in Ho Chi Minh City. Over the history of 30 years, Shinhan Bank has built a broad network expanding from the North, the Central and the South of Vietnam. Currently, Shinhan Bank has been offering a diversified portfolio of tailored corporate and consumer banking products and solutions.

In 2023, Shinhan Bank was received four consecutive awards from the prestigious international organizations, including: Best Foreign Retail Bank Vietnam 2023 granted by Global Business Review Magazine, Best Foreign Digital Bank Vietnam 2023 granted by International Business Magazine and Best Foreign Bank Vietnam 2023 granted by World Economic Magazine, Fast Growing Corporate Bank Vietnam 2023 by Global Banking and Finance Review Magazine.

For more information about Shinhan Bank Vietnam, please visit:

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