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PRESS RELEASE

SHINHAN BANK VIETNAM LAUNCHES “CASHBACK SHOPPING” UTILITY WITH OFFER UP TO 35% ON SHINHAN SOL VIETNAM APPLICATION

Ho Chi Minh City, 19th April 2023, Shinhan Bank Vietnam Limited (“Shinhan Bank”) officially launched a new utility called “Cashback Shopping” on Shinhan SOL Vietnam App (“SOL App”), offering customers a convenient shopping experience with attractive unlimited cashback offers at nearly 100 reputable shopping brands across a wide range of fields. Up to now, Shinhan Bank is the first foreign bank in Vietnam launching this utility.

Customers will receive attractive cashback offers up to 35% when shopping from brands in diverse fields such as: E-commerce (Lazada, Tiki, Shopee,...), Travel accommodation (Traveloka, Klook, Bamboo Airways,...), Dining (Highlands Coffee, KFC, Trung Nguyen Café Legend,...), Fashion beauty (JUNO, The Face Shop, Nike,...), Education (ELSA, ILA, Unica,...), Finance - Insurance (Bao Viet, Manulife, VNPAY). The refund rates differ by brand and product group and are determined by each brand's and product group's own terms and conditions.

Customers who shop at brands' shopping page through the SOL App can receive a refund by simply following these steps:

Step 1: Install/Update the latest SOL App version

Step 2: Log in to SOL App

Step 3: Navigate to the "Promotion" area, then to "Utility," then to "Cashback Shopping."

Step 4: Choose your favorite brand.

Step 5: Go shopping and make your payment.

Step 6: Cashback will be recorded and approved depending on each brand's policy.

Please visit bit.ly/Cashback_EN for more information on the terms and conditions of the "Cashback Shopping" program on the SOL App.

To download the SOL app or to rapidly access the "Cashback Shopping" feature, please visit: <https://vnsol.onelink.me/ipGX/PRCashback> or scan the QR code:



If you have any questions, please go to the **"Support"** (**"Hỗ trợ"**) section in the "Cashback Shopping" Utility on SOL App and select one of the following methods:

- Check the **"Frequently Asked Questions"** (**"Câu hỏi thường gặp"**) section;
- Fill out the **"Request for Support"** (**"Yêu cầu hỗ trợ"**) form;
- Queries regarding the **"Buy and record"** (**"Mua sắm & ghi nhận"**) process: call hotline **1900 638 360**;
- Questions and answers concerning **"Withdrawing money from your account"** (**"Rút tiền về tài khoản"**): call Contact Center at **1900 1577**.

The launch of the "Cashback Shopping" feature on the Shinhan SOL Vietnam application demonstrates Shinhan Bank's efforts to promote digitization, build a convenient, safe, and secure digital ecosystem through information technology, and improve the customer experience by strengthening and expanding the network of cooperation with reputable partners. Simultaneously, with modern consumer behavior, efficiently satisfying the expanding online purchasing needs of clients, particularly the youthful customer segment.

ABOUT SHINHAN BANK VIETNAM

Shinhan Bank Vietnam Limited (“Shinhan Bank”) is a subsidiary of Shinhan Bank Korea, an affiliate of Shinhan Financial Group (SFG). SFG is the leading financial holding company in Korea and listed to both Korea Exchange (KRX) and New York Stock Exchange (NYSE).

In Vietnam, Shinhan Bank’s history can be traced back to 1993 when Shinhan Bank first opened the representative office in Ho Chi Minh City. Over the history of over 29 years, Shinhan Bank has built a broad network expanding from the North, the Central and the South of Vietnam. Currently, Shinhan Bank has been offering a diversified portfolio of tailored corporate and consumer banking products and solutions.

Shinhan Bank was awarded the “Best Retail Foreign Bank in Vietnam 2020”, the “Best International Bank in Vietnam 2021 and 2022” by International Business Magazine; the “Best Foreign Digital Bank in Vietnam 2021 and 2022” by World Economic Magazine and the “Best Company To Work For In Asia” for four consecutive years (2019-2022) by HR Asia Publication.

For more information about Shinhan Bank Vietnam, please visit

Website: <https://shinhan.com.vn/>

Facebook: www.facebook.com/Shinhanbankvn/

Instagram: <https://www.instagram.com/nganhangshinhan/>