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PRESS RELEASE

SHINHAN BANK VIETNAM LAUNCHES TIKI - SHINHAN CREDIT CARD WITH TIKI GIFT PACKAGE UP TO VND 4,800,000

Ho Chi Minh City, 15 May 2023 – Shinhan Bank Vietnam Limited ("Shinhan Bank") collaborated with Tiki Joint Stock Company ("Tiki") to launch two lines of credit cards, Classic and Platinum grade, with appealing Privileges packages valued up to VND 4,800,000.

Tiki-Shinhan credit card event was launched on two days, from May 12th -13th, 2023, at the Center Hall, Van Hanh Mall, 11 Su Van Hanh, District 10, HCMC. The event featured singer Noo Phuoc Thinh, as well as well-known KOLs specializing in creating lifestyle and culinary content such as Dino Vu and Helly Tong, which attracted numerous customers.

With Tiki - Shinhan credit card, cardholder will be waived annual fee for the first year, as well as significant benefits from the Tiki coupon package and free shipping services.

Platinum credit cardholders will receive 05 (five) coupons while buying on the Tiki app/website, with a total gift package value of up to VND 400,000 per month, or VND 4,800,000 per year.

Classic credit cardholders will receive 04 (four) coupons while buying at the Tiki application/website, with a total gift package value of up to VND 200,000 per month, or VND 2,400,000 per year.

Tiki Privilege Package will be activated on the cardholder's valid Tiki account. These coupons can be used in conjunction with other promotions offerings on the Tiki app/website. Cardholders will receive free shipping for orders starting at VND 200,000, up to 10 items per month.

Tiki - Shinhan Credit cardholders, in particular, can benefit from accumulating 3% Shinhan points for valid card spending at merchants other than Tiki application/website, with a conversion rate of 1 point = VND 1 and a maximum accumulation of VND 100,000 every statement period.

Moreover, customers can enjoy shopping with 0% installment programs at Shinhan partners or any preferred brands with flexible installment terms of up to 12 months or favorable interest rates on card transactions at VND 3,000,000 or more. In addition, customers can enjoy discounts of up to 50% at more than 200 Shinhan Zone partners in a variety of industries, including food, travel, beauty, health care and so on.

Customer could open Tiki-Shinhan Credit card by registering on Shinhan SOL Vietnam Application or visit Shinhan Bank's branches/transaction offices for more details.

ABOUT SHINHAN BANK VIETNAM

Shinhan Bank Vietnam Limited (“Shinhan Bank”) is a subsidiary of Shinhan Bank Korea, an affiliate of Shinhan Financial Group (SFG). SFG is the leading financial holding company in Korea and listed to both Korea Exchange (KRX) and New York Stock Exchange (NYSE).

In Vietnam, Shinhan Bank's history can be traced back to 1993 when Shinhan Bank first opened the representative office in Ho Chi Minh City. Over the history of over 29 years, Shinhan Bank has built a broad network expanding from the North, the Central and the South of Vietnam. Currently, Shinhan Bank has been offering a diversified portfolio of tailored corporate and consumer banking products and solutions.

In 2023, Shinhan Bank was received three consecutive awards from the prestigious international organizations, including: Best Foreign Retail Bank Vietnam 2023 granted by Global Business Review Magazine, Best Foreign Digital Bank Vietnam 2023 granted by International Business Magazine and Best Foreign Bank Vietnam 2023 granted by World Economic Magazine.

For more information about Shinhan Bank Vietnam, please visit

Website: <https://shinhan.com.vn/>

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