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Email: [saokim@shinhan.com](mailto:saokim@shinhan.com)[kimdin.shb@gmail.com](mailto:kimdin.shb@gmail.com)**PRESS RELEASE****SHINHAN BANK VIETNAM LAUNCHES 365 CASHBACK PLATINUM CREDIT CARD**

*Ho Chi Minh City, 21<sup>st</sup> of May 2024* – Shinhan Bank Vietnam (“Shinhan Bank”) has officially launched the 365 Cashback Platinum Credit Card for individual customers as modern-day shoppers who play an important role nowadays. This credit card offers a smart spending solution with an attractive cashback feature up to 12%.

Accordingly, when owning a 365 Cashback Platinum credit card, Cardholders will be waived annual fee for the first year and experience great amenities for shoppers from Shinhan Bank.

For every shopping spending at supermarkets or grocery stores, Cardholders will receive 10% cashback. In particular, when simultaneously owning a Shinhan Be-SAFE debit card, the cashback will be up to 12% of spending, maximum VND 400,000/statement period.

Besides, Cardholder will also receive 3% cashback on international spending in foreign currency, up to VND 200,000/ statement period and Travel Insurance privileges, required when paying for their trip with the 365 Cashback Platinum Credit card. Furthermore, unlimited 0.4% cashback will also be offered for all eligible card spending at all card acceptance units.

Cardholder can enjoy shopping with 0% installment programs at Shinhan partners or any preferred brands with flexible installment terms of up to 12 months or favorable interest rates on card transactions from VND 3,000,000 and above; as well as discounts of up to 50% at more than 200 Shinhan Zone partners in a variety of industries, including food, travel, beauty, health care and so on. Moreover, customers can easily and quickly apply for a Korean entry visa when owning a credit card at Shinhan Bank.

For more information about the Cashback Platinum Credit Card or registering to open the card, please kindly directly visit Shinhan Bank’s branches/transaction offices nationwide or Contact Center 1900 1577.

## **ABOUT SHINHAN BANK VIETNAM**

Shinhan Bank Vietnam Limited (“Shinhan Bank”) is a subsidiary of Shinhan Bank Korea, an affiliate of Shinhan Financial Group (SFG). SFG is the leading financial holding company in Korea and listed to both Korea Exchange (KRX) and New York Stock Exchange (NYSE).

In Vietnam, Shinhan Bank’s history can be traced back to 1993 when Shinhan Bank first opened the representative office in Ho Chi Minh City. Over the history of 30 years, Shinhan Bank has built a broad network expanding from the North, the Central and the South of Vietnam. Currently, Shinhan Bank has been offering a diversified portfolio of tailored corporate and consumer banking products and solutions.

In 2023, Shinhan Bank was received three consecutive awards from the prestigious international organizations, including: Best Foreign Retail Bank Vietnam 2023 granted by Global Business Review Magazine, Best Foreign Digital Bank Vietnam 2023 granted by International Business Magazine and Best Foreign Bank Vietnam 2023 granted by World Economic Magazine.

For more information about Shinhan Bank Vietnam, please visit

Website: <https://shinhan.com.vn/>

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