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SHINHAN BANK VIETNAM IS HONORED WITH TWO EXCELLENT AWARDS FOR DEBIT CARD GROWTH

Ho Chi Minh City, on 08th December 2025 – Shinhan Bank Vietnam Limited ("Shinhan Bank") honored to receive two consecutive awards from Mastercard, including: "Debit Growth Trailblazer" award and "Champion of Debit Card Issuance Growth". Receiving these two awards simultaneously not only recognizes impressive business performances, but also affirms endless efforts of Shinhan Bank in promoting digital payment, expanding capacity to access financial services and continuously improving card experiences for Vietnamese customers. This is a critical milestone showing right development orientation and commitment of the Bank in providing modern, secure and convenient financial solutions.

The "Debit Growth Trailblazer" award recognizes outstanding efforts of Shinhan Bank in promoting debit card sales growth. Through creative communication campaigns, this activity helps customers better understand the benefits and card usages. Besides, numerous preferential programs associated with lifestyle, the Bank has created strong motivation for customers to use debit cards in daily transactions. The access based on customer-centric helps the Bank increase transaction frequency, simultaneously improve long-term bonding of customers with Shinhan card products.

With the "Champion of Debit Card Issuance Growth", Mastercard recognizes the Bank's breakthrough in debit card issuance. The Bank has promoted application of technology in card registration process, simplified eKYC process along with intensive integration capacity into digital app, brought quick, secure and convenient experiences in registering and activating cards. These improvements help expand number of customers approaching digital payment demands, positively contributing to the goal of promoting cashless consumption in Vietnam.

With these two awards from Mastercard, Shinhan Bank once again affirms its pioneering position in digital payment sector, simultaneously, continues to strongly contribute to the development of Vietnam's modern financial ecosystem.

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ABOUT SHINHAN BANK VIETNAM

Shinhan Bank Vietnam Limited ("Shinhan Bank") is a subsidiary of Shinhan Bank Korea, a member of Shinhan Financial Group (SFG). SFG is a leading financial group in South Korea, founded on the foundation of Shinhan Bank Korea, Shinhan Investment Corporation, and Shinhan Asset Management. SFG is listed on both the Korea Exchange (KRX) and the New York Stock Exchange (NYSE). SFG and Shinhan Bank Korea are among the top 10 Domestic Systemically Important Banks (D-SIBs) in the South Korean banking system.

In Vietnam, Shinhan Bank's history can be traced back to 1993 when Shinhan Bank first opened the representative office in Ho Chi Minh City. Over the history of 30 years, we have built a broad network expanding from the North, the Central and the South of Vietnam. Currently, Shinhan Bank has been offering a diversified portfolio of tailored corporate and consumer banking products and solutions. Simultaneously, the Bank has also strengthened digital transformation process by applying advanced technologies to products/services, in order to bring "More friendly, More secured and More creative" financial solutions to customers.

With the mission of "A better world through finance", Shinhan Bank has constantly contributed to Vietnam's socioeconomic development not only in terms of business operation, but also through meaningful social activities carrying profound humanity value. Shinhan Bank contributed more than VND 91 billion to social activities from 2007 up to now.

For more information about Shinhan Bank Vietnam, please kindly visit:

Website: https://shinhan.com.vn/

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