

ĐT: (84-28) 3829 1581 Fax (84 – 28) 3829 1583 www.shinhan.com.vn



Contact for media

Ms. Dinh Doan Sao Kim – Public Relations Manager

Phone: (84-28) 3828 7900 – Ext: 266

Email: saokim@shinhan.com
kimdinh.shb@gmail.com

PRESS RELEASE

SHINHAN BANK VIETNAM HOSTS A DIGITAL BANKING SYMPOSIUM TO CELEBRATE 30 YEARS OF VIETNAM - KOREA DIPLOMATIC RELATIONS

Hanoi, 30 September 2022 - Shinhan Bank Vietnam Limited ("Shinhan Bank") hosted a Digital Banking Symposium in Hanoi on the occasion of the 30th anniversary of Vietnam - Korea diplomatic relations. The event aims to share the vision and direction of Vietnam's digital bank in the future, as well as to strengthen collaboration between the two nations in the process of investment and development of a secure finance framework.

The Symposium is jointly sponsored by the State Bank of Vietnam and the Korean Financial Services Commission. Participating in this *Symposium* was also the attended of Mr. Nguyen Kim Anh – Deputy Governor of State Bank of Vietnam, Mr. Nguyen Van Du - Acting Chief Inspector, Supervisor of Inspection and Supervision Agency (State Bank of Vietnam), Mr. Le Manh Hung - Director of Banking Information Technology Department (State Bank of Vietnam), Mr. Nguyen Duc Kien - Head of the Prime Minister's Economic Advisory Group, Mr. Yoon Sang Gi - Ambassador Counselor from the Korean Embassy in Vietnam, and representatives from the State Bank of Vietnam, the Korean Financial Services Commission, the Korea Credit Information Service, Shinhan Bank Korea, Shinhan Bank Vietnam, Korean financial companies operating, major banks and fintech companies in Vietnam.

Within the framework of the symposium, the content focused on Korea's digital banking implementation experience, Vietnam's digital banking orientation, and the two countries' cooperation plan to establish a digital banking platform.

- 1. Digital Transformation Policy in Korea and Implications in Vietnam by Korea Financial Services Commission.
- 2. Digital Banking Transformation Policy in Vietnam by State Bank of Vietnam
- 3. The important of credit information system in Digital Transformation by Korea Credit Information Services

- 4. A leap towards a Digital Company Digital Expansion by Shinhan Bank Korea
- 5. The recent trend of digital banking and payment in Asia by Boston Consulting Group Vietnam (BCG)

Sharing about the Symposium, the representative of Shinhan Bank Vietnam, stated: "This symposium is the driving force for Shinhan Bank to continue its efforts to promote effective digital bank development, towards the objective of "Becoming a leading digital banking Vietnam by 2030". Furthermore, this is a valuable opportunity for our bank to promote and maintain sustainable financial cooperation between the two countries, contributing to Vietnam's future socioeconomic growth".

For two years in a row, International Business Magazine named Shinhan Bank "The best foreign bank in Vietnam" (2021 and 2022). Shinhan Bank Vietnam established the "Future Bank Group" on May 17, 2022, to strengthen internal digital capabilities and respond immediately to the rapidly changing digital financial environment, as part of its mission to bring the digital financial platform "More Friendly - More Secure - More Creative" to customers. Since its inception, the Future Bank Group has effectively promoted its capabilities by cooperating with digital enterprises in numerous industries to provide innovative, safe, and convenient digital banking services. Mobile Banking SOL digital banking application has 800,000 users by the end of August 2022. This is regarded as a tremendous achievement by the Bank in its efforts to promote digital banking.

Furthermore, the Mobile Banking SOL 3.0 application, which will include numerous excellent and user-friendly features, is planned to be launched soon this year.

ABOUT SHINHAN BANK VIETNAM

Shinhan Bank Vietnam Limited ("Shinhan Bank") is a subsidiary of Shinhan Bank Korea, an affiliate of Shinhan Financial Group (SFG). SFG is the leading financial holding company in Korea and listed to both Korea Exchange (KRX) and New York Stock Exchange (NYSE).

In Vietnam, Shinhan Bank's history can be traced back to 1993 when Shinhan Bank first opened the representative office in Ho Chi Minh City. Over the history of over 29 years, Shinhan Bank has built a broad network expanding from the North, the Central and the South of Vietnam. Currently, Shinhan Bank has been offering a diversified portfolio of tailored corporate and consumer banking products and solutions.

Shinhan Bank was awarded the "Best Retail Foreign Bank in Vietnam 2020", the "Best International Bank in Vietnam 2021 and 2022" by International Business Magazine; the "Best Foreign Digital Bank in Vietnam 2021 and 2002" by World Economic Magazine and the "Best Company To Work For In Asia" for four consecutive years (2019-2022) by HR Asia Publication.

For more information about Shinhan Bank Vietnam, please visit

Website: https://shinhan.com.vn/

Facebook: www.facebook.com/Shinhanbankvn/

Instagram: https://www.instagram.com/nganhangshinhan/