

The Mett Building

15 Tran Bach Dang St., Thu Thiem Ward,

Thu Duc City, HCMC

Phone. (84-28) 3829 1581

Fax: (84 – 28) 3829 1583

EVENT INFORMATION

Contact Information**Shinhan Bank Vietnam****Ms. Dinh Doan Sao Kim**

Phone: (84) 28 3828 7900 – Ext 266

Email: saokim@shinhan.com

kimdinh.shb@gmail.com

SHINHAN BANK VIETNAM ENHANCES CONNECTION WITH LOCAL ENTERPRISES

Ho Chi Minh City, on 23rd August 2024 – Shinhan Bank Vietnam Limited (“Shinhan Bank”) successfully held the networking and connection program with Binh Thanh District Business Association, in order to enhance cohesion between the Bank and local enterprises in Binh Thanh District, thereby towards the target of providing reliable and professional financial products/services, effectively serving for demands of corporate customers, strengthening the implementation of “Localization” strategy. Simultaneously, this program is also a bridge connecting enterprises in the Districts in terms of diversified business sectors.

The program had participations of Mr. Yang Ho Rim – Deputy General Director of Shinhan Bank, representatives from Shinhan Bank’s Retail Division, Mr. Nguyen Tu Mi – Chairman of Binh Thanh District Business Association cum General Director of Mi Hong Binh Thanh Company Limited, representatives from Ho Chi Minh Bar Association and representatives from more than 80 enterprises in the District.

In the framework of the program, enterprises had occasions to connect and enhance opportunities of business cooperation in terms of diversified sectors. Simultaneously, participants could approach comprehensive SOHO financial products/services designed by Shinhan Bank to exclusively serve for SMEs, SOHO customers, optimally supporting demands of working capital, business investment capital and other various demands of SMEs, SOHO enterprises.

Moreover, enterprises had opportunities to be consulted by Lawyer Nguyen Thi Kieu Vuong and Lawyer Nguyen Duc Minh, who are all the members of Vietnam Bar Federation and Ho Chi Minh City Bar Association cum Arbitrators of the Pacific International Arbitration Centre (PIAC), on the topic “Legal risk management in the enterprises” with legal issues related to policies, business strategies, operation, operating

The Mett Building

15 Tran Bach Dang St., Thu Thiem Ward,
Thu Duc City, HCMC
Phone. (84-28) 3829 1581
Fax: (84 – 28) 3829 1583

conditions, etc., thereby supporting enterprises to effectively control legal risks, run sustainable operation complying with laws and approach potential and pioneering development opportunities.

Sharing about the program, Mr. Yang Ho Rim – Deputy General Director of Shinhan Bank Vietnam stated: *“Currently, SMEs have accounted for 96.7% of total number of enterprises in Vietnam. The growth in terms of quantity, operating scales and internal power of SME segment has a significant impact, contributing to the socioeconomic development and the international integration process of Vietnam. Therefore, supporting for development of local enterprises, especially SMEs and SOHO enterprises, is also a part of Shinhan Bank’s commitment in its journey of bonding and sustainable development with Vietnam’s market.*

We hope this program will bring practical values and effective development opportunities to enterprises, thereby enhancing the connecting between the Bank and local enterprises. Shinhan Bank always desires of becoming a trusted financial partner accompanying enterprises in plans to expand their potential businesses in the future”.

ABOUT SHINHAN BANK VIETNAM

Shinhan Bank Vietnam Limited (“Shinhan Bank”) is a subsidiary of Shinhan Bank Korea, an affiliate of Shinhan Financial Group (SFG). SFG is the leading financial holding company in Korea and listed to both Korea Exchange (KRX) and New York Stock Exchange (NYSE).

In Vietnam, Shinhan Bank’s history can be traced back to 1993 when Shinhan Bank first opened the representative office in Ho Chi Minh City. Over the history of 30 years, we have built a broad network expanding from the North, the Central and the South of Vietnam. Currently, Shinhan Bank has been offering a diversified portfolio of tailored corporate and consumer banking products and solutions. Simultaneously, the Bank has also strengthened digital transformation process by applying advanced technologies to products/services, in order to bring “More friendly, More secured and More creative” financial solutions to customers, towards the target of “Becoming the leading digital bank in Vietnam in 2030”.

With the mission of “A better world through finance”, Shinhan Bank has constantly contributed to Vietnam’s socioeconomic development not only in terms of business operation, but also through meaningful social activities carrying profound humanity value. Shinhan Bank contributed more than VND 81 billion to social activities from 2007 until the end of 2023. Particularly in 2023, the Bank contributed the amount of over VND 4.8 billion, with 492 hours for social activities and 5,563 of employee’s participation times.

For more information about Shinhan Bank Vietnam, please kindly visit:

Website: <https://shinhan.com.vn/>

Facebook: www.facebook.com/Shinhanbankvn/

Instagram: <https://www.instagram.com/nganhangshinhan/>