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PRESS RELEASE

## SHINHAN BANK RECEIVES ASIA PACIFIC ENTREPRENEURSHIP AWARD 2018

Ho Chi Minh City, 3<sup>rd</sup> December 2018 – Shinhan Bank Vietnam Ltd. ("Shinhan Bank") has been granted the **Asia Pacific Entrepreneurship Award 2018** – **APEA 2018** by Enterprise Asia in the Finance and Banking industry. This award is particularly for Shinhan Bank operating in Vietnam.

APEA is a regional award for outstanding entrepreneurship in their business and industry. This award is built on the idea that for entrepreneurs to continue innovating and sustaining their leadership. APEA is rewarded on the basis of three elements: benchmarking against best practices, recognition of past and current efforts, conitued publicity and public attention.

To select excellent entrepreneurship, the Enterprise Asia not only looks at the business data and financial statements of the nominated enterprises, but also directly interviews their leaders to have the fairness assessment and recognition. APEA was first awarded in 2007 and is now one of the prestigious business awards in 14 countries and Asian market. And this year, 2018, Shinhan Bank is honored to be awarded APEA 2018 in the Finance – Banking industry in Vietnam market.

Mr. Shin Dong Min, CEO of Shinhan Bank in Vietnam, said about this award: "APEA 2018 awarded by the Enterprise Asia, is an honorable recognition for Shinhan Bank's enduring business efforts during the last 26 years in Vietnam. We are deeply honored to receive this award and will keep striving for our future business goals and making more contributions to the banking and finance industry as well as the economy of Vietnam in particular and Asia in general.

Before, in two consecutive years, 2016 and 2017, Shinhan Bank had hornor to be in the list of Top 50 Safest Banks in the world, released by Global Finance. Shinhan Bank was also listed by Asian Banker as the Best Retail Banker in Asia Pacific region in 2017.

## **About Enterprise Asia**

Enterprise Asia is a non-governmental organisation in pursuit of creating an Asia that is rich in entrepreneurship as an engine towards sustainable and progressive economic and social development within a world of economic equality. Its two pillars of existence are investment in people and responsible entrepreneurship. Enterprise Asia works with governments, NGOs and other organisations to promote



competitiveness and entrepreneurial development, in uplifting the economic status of people across Asia and in ensuring a legacy of hope, innovation and courage for future generations.

## ABOUT SHINHAN BANK

Shinhan Bank Vietnam Ltd. ("Shinhan Bank") is a member of Shinhan Bank, an affiliate of Shinhan Financial Group (SFG). SFG is the leading financial holding company in Korea, which was established on the basis of Shinhan Bank, Shinhan Capital and Shinhan Investment Management. SFG has been equipped with over 24,000 well-trained employees in 21 countries offering a diversified financial products and services, such as Banking, Consumer Finance, Insurance, Asset Management, Brokerage and others. SFG is also listed to both Korea Exchange (KRX) and New York Stock Exchange (NYSE).

Being a part of SFG, Shinhan Bank is considered as the flagship of the group with headquarters in 20 countries and its net profit ranked first in Korea's banking industry in 2016. In two consecutive years, 2016 and 2017, ShinhanBank had honor to be in the list of Top 50 Safest Banks in the world, released by Global Finance. ShinhanBank is also listed by Asian Banker as the Best Retail Banker in Asia Pacific region in 2017.

In Vietnam, Shinhan Bank's history can be traced back to 1993 when Shinhan Bank first opened the representative office in Ho Chi Minh City. Over the history of nearly 26 years, Shinhan Bank has built a broad network covering many cities and provinces across the country, from the North to the South, with 30 branches and transaction offices. Shinhan Bank offers a diversified portfolio of tailored corporate and consumer banking products and solutions. With a wide network of branches and ATMs across Vietnam and modern e-banking service, we are serving millions of corporate and consumer clients.

For more information, please visit:

Website: www.shinhan.com.vn | Facebook: www.facebook.com/NganhangShinhanbank/

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