

CONTACT

Ms. CAO BAO VY – Head of Marketing

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Email: caobaovy@shinhan.com | caobaovy@gmail.com**PRESS RELEASE****SHINHAN BANK OPENS FOUR NEW BRANCHES IN DA NANG, HA NOI, HAI PHONG AND BINH DUONG**

Ho Chi Minh City, 19th August 2019 – Shinhan Bank Vietnam Ltd. (“Shinhan Bank”) officially opens four branches and transaction offices in Da Nang, Ha Noi, Hai Phong and Binh Duong. Among these, Da Nang branch is the first branch of Shinhan Bank in the Central region following its running of branches and transaction offices network in the North and the South of the country. With the opening of Shinhan Bank branch in Da Nang, Shinhan Bank has completed its goal of network expansion to nationwide in 2019.

Shinhan Bank has its network located in the most favored locations in big cities across the country, in which, Da Nang, Ha Noi, Hai Phong and Binh Duong are four busy financial centers in the North, the Central and the South are structured for operation as a multi-function bank. With this new branches opening, Shinhan Bank aims to attract more investments from Korea and support Vietnamese corporate customers. From 2018, Shinhan Bank has established the Corporate Investment Banking (CIB) to provide the CB (Corporate Banking) and IB (Investment Banking) services to its customers. Hence, this network expansion will give Shinhan Bank more opportunities to serve a range wide of customers and support them leverage their business with its international standard financial service.

In addition to the strength of corporate banking services, Shinhan Bank’s new four branches and transaction offices also have the advantage of digital banking to provide its customers with excellent financial products and services on the basis of advanced technology application, ensuring the convenience and optimal financial solutions. Besides, Shinhan Bank’s branches and transaction offices also offer Shinhan Private Wealth Management (Shinhan PWM). With a team of talented and experienced Relationship Managers, Shinhan PWM provides excellent and comprehensive financial solutions, ranging from personal wealth management to daily banking services.

The grand opening ceremony at Shinhan Bank – Da Nang branch on 15 August 2019 welcomed the CEO of Shinhan Bank from Korea; representatives of Korean Embassy in Viet Nam, People Committee of Da Nang and the State Bank in Da Nang. They came to send congratulations to Shinhan Bank on the occasion of this important event. At this ceremony, Shinhan Bank also took this chance to award scholarships to underprivileged students in this central city.

Shinhan Bank’s representative said: “Da Nang, Ha Noi, Hai Phong and Binh Duong are the large financial centers in the North, the Central and the South of the country. The statistics shows that in recent years, these cities, typically Da Nang, have seen the thriving growth in finance and banking industry. At the same time, the demand for financial products and services of people in these four cities is much higher

and increasingly diversified. These factors promise to create favorable conditions for Shinhan Bank to expand its operation scale and sustainably grow at these local markets in the near future”.

With this stunning point, Shinhan Bank has affirmed its sustainable growth in Vietnam market. In the coming time, Shinhan Bank will continue to bring customers with the optimal products, services and outstanding financial benefits.

Information on four new branches and transaction offices of Shinhan Bank:

1. Shinhan Bank – Da Nang Branch:

Third floor, No. 01 Nguyen Van Linh Street, Binh Hien Ward, Hai Chau District, Da Nang City

Telephone number: (0236) 7300 189

2. Shinhan Bank – Trang Due Transaction Office

Lot CC3-1, Trang Due IP, Dinh Vu – Cat Hai Economic Zone, Hong Phong Commune, An Duong District, Hai Phong City

Telephone number: (022) 5730 2100

3. Shinhan Bank – My Dinh Transaction Office

Lot 136, TT3 – SUDICO My Dinh – Me Tri, My Dinh 1 Ward, Nam Tu Liem District, Ha Noi

Telephone number: (024) 7307 0300

4. Shinhan Bank – Binh Duong New City Branch

1st and 2nd floor, Kocham Binh Duong, Lot A17B, NT8 Road, Hoa Phu Ward, Thu Dau Mot City, Binh Duong Province

Telephone number: (0274) 7305010

ABOUT SHINHAN BANK

Shinhan Bank Vietnam Ltd. (“Shinhan Bank”) is a subsidiary of Shinhan Bank Korea, an affiliate of Shinhan Financial Group (SFG). SFG is the leading financial holding company in Korea, which was established on the basis of Shinhan Bank, Shinhan Capital and Shinhan Investment Management. SFG has been equipped with over 24,000 well-trained employees in 21 countries, offering a diversified financial products and services, such as Banking, Consumer Finance, Insurance, Asset Management, Brokerage and others. SFG is also listed to both Korea Exchange (KRX) and New York Stock Exchange (NYSE).

Being a part of SFG, Shinhan Bank Korea is considered as the flagship of the group with headquarters in 20 countries and its net profit ranked first in Korea’s banking industry in 2018. In three consecutive years, 2016, 2017 and 2018, ShinhanBank had honor to be in the list of Top 50 Safest Banks in the world, released by Global Finance. ShinhanBank is also listed by Asian Banker as the Best Retail Banker in Asia Pacific region in 2017 and 2018.

In Vietnam, Shinhan Bank’s history can be traced back to 1993 when Shinhan Bank first opened the representative office in Ho Chi Minh City, offering a diversified portfolio of tailored corporate and consumer banking products and solutions. Over the history of nearly 26 years, Shinhan Bank has built a broad network covering many cities and provinces across the country, from the North to the South, with 36 branches and transaction offices. With a wide network of branches and ATMs across Vietnam and modern e-banking service, we are serving millions of corporate and consumer clients. In 2019, Shinhan Bank in Vietnam was granted the award HR Asia Best Company To Work For In Asia 2019 by well-respected regional HR Asia publication.

For more information, please visit:

Website: www.shinhan.com.vn | Facebook: www.facebook.com/NganhangShinhanbank/

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