

MEDIA CONTACT

Ms. CAO BẢO VY – Head of Marketing

Tel: (84-8) 3528 7836 | Mobile: (84) 908 549 095

Email: caobaovy@shinhan.com | caobaovy@gmail.com**PRESS RELEASE****SHINHAN BANK IS THE FIRST TO INTRODUCE BIOMETRIC VERIFICATION SERVICE WITH MOBILE BANKING**

Ho Chi Minh City, October 23, 2017 - Shinhan Bank Vietnam (“Shinhan Bank”) officially launches Biometric Verification Service when using Shinhan Mobile Banking on Samsung smartphones. Instead of the normal way of verification using usernames and passwords, Shinhan's customers using Samsung smartphones can now log in and use Mobile Banking on their phones with their fingerprints or iris. Shinhan Bank is the first partner, both in Vietnam and globally, of Samsung to bring this service to customers.

Shinhan's Mobile Banking Verification Service can now run on Samsung S7, S7 Edge, S8, S8 Plus, Note 8 and other later models after S6. To use it, customers have to register fingerprints or iris via Samsung Pass, then choose to register Biometric information on Mobile Banking (if you register on your smartphone) or Internet Banking (if you register on your PC or laptop) of Shinhan. After registering successfully, customers can use fingerprints or iris to log in Mobile Banking and make necessary transactions. Biometric verification helps to shorten the time of online transactions while being convenient because you do not have to remember your username and password; as well as no need to input security device password to verify transactions. More than that, this service is also absolutely secure because fingerprints and iris forms are unique for each individual.

Mr. Shin Dong Min, CEO of Shinhan Bank in Vietnam, said: “As one of the pioneering foreign banks in technology, we have identified the application of high technologies in customer services, especially online banking services. We consider it as a strategic direction of Shinhan Bank. The Biometric Verification Service for Shinhan Mobile Banking once more confirms this strategy. Prior to this service, we also partnered with Samsung to launch card payment service via Samsung Pay – a modern payment method, integrating card payment into Samsung smartphones. This payment helps customers paying more conveniently and safely than the regular card payment process”.

It can be said that, with the continuous launch of convenient and secure customer services, Shinhan Bank has affirmed its solid financial technology platform in the Vietnam banking segment.

ABOUT SHINHAN BANK

Shinhan Bank Vietnam Ltd. (“Shinhan Bank Vietnam”) is a part of Shinhan Bank, which is under Shinhan Financial Group (SFG). SFG, as the first civilian-controlled financial holding company in Korea, was established on the basis of Shinhan Bank, Shinhan Capital and Shinhan Investment Management.

SFG has been equipped with over 26,000 well-trained employees in 21 countries offering a diversified financial products and services, such as Banking, Consumer Finance, Insurance, Asset Management, Brokerage and others. SFG is also listed to both Korea Exchange (KRX) and New York Stock Exchange (NYSE). Being a part of SFG, Shinhan Bank is considered as the flagship of the group with headquarters in 20 countries. In 2015, Shinhan Bank’s net profit ranked first in Korea’s banking industry.

In Vietnam, Shinhan Bank’s history can be traced back to 1993 when Shinhan Bank first opened the representative office in Ho Chi Minh City. Over the last 25 years, Shinhan Bank has built a broad network covering many cities and provinces with 18 branches and transaction offices. Shinhan Bank offers a diversified portfolio of tailored corporate and consumer banking products and solutions. With a wide network of branches and ATMs across Vietnam and modern e-banking service, we are serving millions of corporate and consumer clients.

Additional information may be found at

Website: www.shinhan.com.vn / Facebook: www.facebook.com/NganhangShinhanbank/