The Mett Building
15 Tran Bach Dang St., Thu Thiem Ward,
Thu Duc City, HCMC
Tel: (84-28) 3829 1581
Fax: (84-28) 3829 1583

PRESS RELEASE

Contact Information
Shinhan Bank Vietnam
Ms. Dinh Doan Sao Kim
Phone: (84) 28 3828 7900 – Ext 266
Email: saokim@shinhan.com
kimdinh.shb@gmail.com

SHINHAN BANK EXPRESSES GRATITUDE TO BUSINESS CUSTOMERS WITH FREE TING TING SPEAKERS

Ho Chi Minh City, August 22, 2025 – Shinhan Bank Vietnam Ltd. ("Shinhan Bank") has launched the "Customer Appreciation Day for Business Customers" across all 55 branches and transaction offices nationwide, featuring a free giveaway of Ting Ting Speakers. This initiative is dedicated to expressing gratitude to individual business owners, household businesses, private enterprises, and SMEs that have accompanied the Bank throughout the years.

On August 18, 2025, Shinhan Bank Teams visited business zones, shopping centers, supermarkets, traditional markets, and trade fairs to directly engage with merchants, household businesses, private entrepreneurs, and SMEs. Through these activities, the Bank introduced comprehensive financial solutions designed to optimize operations and enhance competitiveness for the business community.

During the event period, from August 18, 2025, to September 30, 2025, the first 11 eligible customers at each branch/transaction office who successfully register for the Ting Ting Speaker experience will receive a special gift set consisting of a Ting Ting Speaker and a Shinhan multi-purpose bag. In total, more than 600 gift sets, with a total value of over VND 400 million, will be offered.

This initiative reaffirms Shinhan Bank's commitment to supporting the sustainable growth of the business community by providing modern financial products, advanced digital banking services, and attractive incentives. With the vision of becoming a trusted financial partner, Shinhan Bank not only offers financing solutions, payment accounts, and cash management services but also strives to enhance the overall experience and value for its business clients.

This event is also an opportunity for us to listen first-hand to customers' needs and expectations, enabling continuous improvement and tailored products and services that help optimize business performance and financial management."

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ABOUT SHINHAN BANK VIETNAM

Shinhan Bank Vietnam Limited ("Shinhan Bank") is a subsidiary of Shinhan Bank Korea, a member of Shinhan Financial Group (SFG). SFG is a leading financial group in South Korea, founded on the foundation of Shinhan Bank Korea, Shinhan Investment Corporation, and Shinhan Asset Management. SFG is listed on both the Korea Exchange (KRX) and the New York Stock Exchange (NYSE). SFG and Shinhan Bank Korea are among the top 10 Domestic Systemically Important Banks (D-SIBs) in the South Korean banking system.

In Vietnam, Shinhan Bank's history can be traced back to 1993 when Shinhan Bank first opened the representative office in Ho Chi Minh City. Over the history of 30 years, we have built a broad network expanding from the North, the Central and the South of Vietnam. Currently, Shinhan Bank has been offering a diversified portfolio of tailored corporate and consumer banking products and solutions. Simultaneously, the Bank has also strengthened digital transformation process by applying advanced technologies to products/services, in order to bring "More friendly, More secured and More creative" financial solutions to customers, towards the target of "Becoming the leading digital bank in Vietnam in 2030".

With the mission of "A better world through finance", Shinhan Bank has constantly contributed to Vietnam's socioeconomic development not only in terms of business operation, but also through meaningful social activities carrying profound humanity value. Shinhan Bank contributed more than VND 81 billion to social activities from 2007 until the end of 2023. Particularly in 2023, the Bank contributed the amount of over VND 4.8 billion, with 492 hours for social activities and 5,563 of employee's participation times.

For more information about Shinhan Bank Vietnam, please kindly visit:

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