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PRESS RELEASE**SHINHAN BANK COOPERATING WITH SAMSUNG TO INTRODUCE THE PIONEERING SAMSUNG PAY CARD WITH FREE MONEY TRANSFER**

Ho Chi Minh City, 12 September 2018 –Shinhan Bank Vietnam Limited (“Shinhan Bank”) has officially announced its partnership with Samsung to introduce the pioneering Samsung Pay Card in Vietnam market. Samsung Pay Card is the non-physical prepayment card, issued by Shinhan Bank through Samsung Pay application with preeminent features applied to both nominated and non-nominated card types (*).

Non-nominated Samsung Pay card holders can top-up their card from other banks with the maximum amount of VND 5,000,000 at any time and use the card to make payments for transactions via Samsung Pay at POS terminals within the permitted payment limit.

Nominated Samsung Pay card holders can top-up their card from other banks; withdraw cash at Shinhan Bank’s ATM system that support Samsung Pay feature or at the nearest Shinhan Bank’s branches; transfer money from their cards to the mobile phone account/card/ account of receivers; use the cards to make payments for transactions via Samsung Pay at POS within the permitted payment limit. (**)

Typically, if you are one of 10,000 first customers from the date of launching this service, you will get immediately VND 200,000 into your cards when bringing along your issued Samsung Pay cards to Shinhan’s branches to register for nomination and account opening. Moreover, you are subjects to free of charges for top-up within 6 months and money transfer within 12 months (**).

Mr. Shin Dong Min – CEO of Shinhan Bank in Vietnam, said about this event: “The introduction of pioneering Samsung Pay Card in Vietnam, once again, proves the successful partnership between Shinhan Bank and Samsung, following the launch of Samsung Pay and Samsung Bio Pass applications in 2017. The finance industry, especially the banking sector, is witnessing a strong transform from using physical to non-physical cards, as well as using technology to support most forms of payment to bring higher convenience and security for users. Shinhan Bank, one of the banks having leading technology now, cannot stay out of this trend. We always try our best to introduce the prominent technology-applied products and services to better serve our customers”.

Mr. Nguyen Quang Hien Huy – Deputy General Director and Head of IM Business at Samsung Electronics Co., Ltd, said: “We believe that the addition of new features to Samsung Pay is to improve online payment experiences to customers, and provide them with the unprecedented utilities that are made

available to them by Samsung devices and services. This is also our commitment and expectations in devoting our efforts to develop and innovate Samsung Pay, to bring more conveniences to Samsung mobile device users”.

With the announcement of a strategic partnership agreements signed with many leading technology partners in Vietnam from early 2018, the event of launching Samsung Pay Card again confirms Shinhan Bank’s strategy of developing technology as its key strength, as well as its commitment of sustainable development of this Korean bank in Vietnam.

() Non-nominated card is the card issued with non-verified information provided by customers. Nominated card is the card issued for customers who verified their information with the bank.*

*(**) Please visit www.shinhan.com.vn for more information.*

More information about Samsung Pay:

Samsung Pay is installed and available on most of Samsung Smartphone products, including Galaxy S6edge+, Galaxy S7, Galaxy S7edge, Galaxy S8, Galaxy S8+, Galaxy Note 5, Galaxy Note FE, Galaxy Note8, Galaxy S9 và S9+, Galaxy Note 9 and some Galaxy A versions, including Galaxy A9 Pro, Galaxy A5 và A7 (2016), Galaxy A3, A5, A7 (2017), Galaxy A8 and A8+ (2018). Samsung Pay is also compatible to Samsung Gear S3 smart watch.

More information about Samsung Electronics Co., Ltd

Samsung Electronics Co., Ltd, inspires the world and orientate the future with its break-through initiatives and technology that define TV, smart phones, smart headphone, tablets, home digital appliances, network, memory card, semi-conductor technology and LED solutions. For updated information, please visit Samsung Newsroom at <https://news.samsung.com/vn/>.

ABOUT SHINHAN BANK

Shinhan Bank Vietnam Ltd. (“Shinhan Bank”) is a member of Shinhan Bank, an affiliate of Shinhan Financial Group (SFG). SFG is the leading financial holding company in Korea, which was established on the basis of Shinhan Bank, Shinhan Capital and Shinhan Investment Management. SFG has been equipped with over 24,000 well-trained employees in 21 countries offering a diversified financial products and services, such as Banking, Consumer Finance, Insurance, Asset Management, Brokerage and others. SFG is also listed to both Korea Exchange (KRX) and New York Stock Exchange (NYSE).

Being a part of SFG, Shinhan Bank is considered as the flagship of the group with headquarters in 20 countries and its net profit ranked first in Korea’s banking industry in 2016. In two consecutive years, 2016 and 2017, ShinhanBank had honor to be in the list of Top 50 Safest Banks in the world, released by Global Finance. ShinhanBank is also listed by Asian Banker as the Best Retail Banker in Asia Pacific region in 2017.

In Vietnam, Shinhan Bank’s history can be traced back to 1993 when Shinhan Bank first opened the representative office in Ho Chi Minh City. Over the history of nearly 26 years, Shinhan Bank has built a broad network covering many cities and provinces across the country, from the North to the South, with 30 branches and transaction offices. Shinhan Bank offers a diversified portfolio of tailored corporate and consumer banking products and solutions. With a wide network of branches and ATMs across Vietnam and modern e-banking service, we are serving millions of corporate and consumer clients.

For more information, please visit:

Website: www.shinhan.com.vn | Facebook: www.facebook.com/NganhangShinhanbank/

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