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NEWS

INSTANT DISCOUNT OF VND 100,000 WHEN BOOKING FLIGHTS OR HOTELS VIA SHINHAN SOL VIETNAM APPLICATON

Ho Chi Minh City, 2nd of November 2023- On the occasion of year-end traveling and preparing for Tet holiday, Shinhan Bank Vietnam Limited ("Shinhan Bank") in conjunction with Gotadi Travel Technology Joint Stock Company ("Gotadi") has just launched the "FLIGHT TICKET & HOTEL BOOKING" utility right on the Shinhan SOL Vietnam Application ("SOL app").

By booking tickets through the SOL app, customers can receive promotions from Shinhan Bank and Gotadi from time to time, making their travel and accommodation more convenient and economical than ever, such as the discount of VND 100,000 for flight tickets and hotel rooms applicable from now to end of 31st March, 2023.

In the aforementioned promotion period, all individual customers who book flight tickets or hotel rooms via the SOL app and enter the discount code "TRAVELWSOL" will receive an immediate discount of VND 100,000 for their orders with value from VND 700,000 (*)

How to join:

- Step 1: Download/Update the latest version of SOL app; Log in to SOL app;
- Step 2: Click on "Booking & Traveling" then choose "FLIGHT TICKET & HOTEL" Utility;
- Step 3: Search and choose suitable flights or hotel rooms, fill passenger's information, then apply discount code "TRAVELWSOL";
- Step 4: Transfer to pay the booking by Demand Deposit Account VND in Shinhan Bank;
- Step 5: Receive the booking results. Check the booking results through "Booking Management" function in the utility.

Terms and conditions: https://bit.ly/GotadiPromo_PR_EN

Book flight tickets and hotels now: https://vnsol.onelink.me/ipGX/Gotadi

The launch of the "FLIGHT TICKET & HOTEL BOOKING" utility on the Shinhan SOL Vietnam application demonstrates Shinhan Bank's efforts to promote digitization, build a convenient, safe, and secure digital ecosystem through information technology, and improve the customer experience by strengthening and expanding the network of cooperation with reputable partners. Simultaneously, with modern consumer behavior, efficiently satisfying the expanding traveling needs of customers, particularly the youthful customer segment.

* Note: The program may end earlier when the number of promotional codes runs out.

ABOUT SHINHAN BANK VIETNAM

Shinhan Bank Vietnam Limited ("Shinhan Bank") is a subsidiary of Shinhan Bank Korea, an affiliate of Shinhan Financial Group (SFG). SFG is the leading financial holding company in Korea and listed to both Korea Exchange (KRX) and New York Stock Exchange (NYSE).

In Vietnam, Shinhan Bank's history can be traced back to 1993 when Shinhan Bank first opened the representative office in Ho Chi Minh City. Over the history of 30 years, Shinhan Bank has built a broad network expanding from the North, the Central and the South of Vietnam. Currently, Shinhan Bank has been offering a diversified portfolio of tailored corporate and consumer banking products and solutions.

In 2023, Shinhan Bank was received four consecutive awards from the prestigious international organizations, including: Best Foreign Retail Bank Vietnam 2023 granted by Global Business Review Magazine, Best Foreign Digital Bank Vietnam 2023 granted by International Business Magazine and Best Foreign Bank Vietnam 2023 granted by World Economic Magazine, Fast Growing Corporate Bank Vietnam 2023 by Global Banking and Finance Review Magazine.

For more information about Shinhan Bank Vietnam, please visit

Website: https://shinhan.com.vn/

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Instagram: https://www.instagram.com/nganhangshinhan/