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PRESS RELEASE

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GET OPPORTUNITIES TO RECEIVE IPHONE 16 PROMAX WHEN SHOPPING AT LOTTE MART VIETNAM

Ho Chi Minh, on 28th April 2025 – Shinhan Bank Vietnam Limited (“Shinhan Bank”) coordinated with Lotte Mart Vietnam system to implement the program “Scan QR to receive Iphone 16 Promax” with attractive valuable rewards for customers when shopping at the Lotte Mart Vietnam system.

Accordingly, from 24th April 2025 until the end of 23rd May 2025, when shopping and making payments by QR code on Shinhan SOL Vietnam app (“SOL app”) of Shinhan Bank at 15 supermarkets of Lotte Mart nationwide, customers will receive a reward code to participate in lucky draw with opportunities to receive Iphones 16 pro max 256G, airpod 4 headphones or Lotte Mart Gift Cards. Each customer will have an only reward code.

Reward structure includes: 10 first prizes: Iphone 16 pro max 256G, 10 second prizes: airpod 4 headphone MXP63ZP/A and 30 third prizes: Lotte Mart Gift Card. Total prize value is up to over VND 400 million.

After the period implementing the lucky draw, the Bank will send the prize winning notifications to customers by calling the customer’s phone number, which is registered with the Bank, and announce the list of winners on the Bank’s official website at <https://shinhan.com.vn>.

For more information about the program, please kindly refer to <https://shinhan.com.vn/en/promotion/pay-with-qr-receive-iphone-16-pro-max-now.html> or contact the Contact Center of Shinhan Bank at 1900 1577.

In addition to provide friendly, creative and secure financial solutions, Shinhan Bank also brings payment utilities to customers through applying modern technologies, in order to enhance customer experiences during shopping and making transactions.

A typical example is the QR Pay package jointly developed by Shinhan Bank and its partner, InfoPlus, as a customized solution specifically tailored to Lotte Mart’s operational needs. This is one of convenient and

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effective payment solutions. And this is also the most popular e-payment method nowadays when this method is showing the increase in both quantity and value of transactions.

This payment method not only enhances customer experiences, but also helps Lotte Mart manage its money flows more effectively without wasting time for reconcile statements manually as before. This is one of services provided and integrated by the Bank into the platform of the enterprise, that helps optimize efficiency of management.

ABOUT SHINHAN BANK VIETNAM

Shinhan Bank Vietnam Limited (“Shinhan Bank”) is a subsidiary of Shinhan Bank Korea, a member of Shinhan Financial Group (SFG). SFG is a leading financial group in South Korea, founded on the foundation of Shinhan Bank Korea, Shinhan Investment Corporation, and Shinhan Asset Management. SFG is listed on both the Korea Exchange (KRX) and the New York Stock Exchange (NYSE). SFG and Shinhan Bank Korea are among the top 10 Domestic Systemically Important Banks (D-SIBs) in the South Korean banking system.

In Vietnam, Shinhan Bank’s history can be traced back to 1993 when Shinhan Bank first opened the representative office in Ho Chi Minh City. Over the history of 30 years, we have built a broad network expanding from the North, the Central and the South of Vietnam. Currently, Shinhan Bank has been offering a diversified portfolio of tailored corporate and consumer banking products and solutions. Simultaneously, the Bank has also strengthened digital transformation process by applying advanced technologies to products/services, in order to bring “More friendly, More secured and More creative” financial solutions to customers, towards the target of “Becoming the leading digital bank in Vietnam in 2030”.

With the mission of “A better world through finance”, Shinhan Bank has constantly contributed to Vietnam’s socioeconomic development not only in terms of business operation, but also through meaningful social activities carrying profound humanity value. Shinhan Bank contributed more than VND 81 billion to social activities from 2007 until the end of 2023. Particularly in 2023, the Bank contributed the amount of over VND 4.8 billion, with 492 hours for social activities and 5,563 of employee’s participation times.

For more information about Shinhan Bank Vietnam, please kindly visit:

Website: <https://shinhan.com.vn/>

Facebook: www.facebook.com/Shinhanbankvn/

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