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PRESS RELEASE

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ENJOY SUMMER WITH "CUSTOMER APPRECIATION WEEK" AT SHINHAN BANK

Ho Chi Minh City, on June 23rd, 2025 – "Customer Appreciation Week" program continued to be successfully taken place by Shinhan Bank Vietnam Limited ("Shinhan Bank") in Q2.2025 from June 16th until June 20th, 2025 with numerous meaningful appreciation gifts for customers when visiting 54 branches and transaction offices of Shinhan Bank nationwide.

With the message "Caring for every moment", the "Customer Appreciation Week" program brought a warm and friendly experience to customers through well-cared space, dedicated staff, as well as thoughtfully selected gifts that carry a deep sense of appreciation. Thereby, Shinhan Bank aims to affirm its empathy and long-lasting bond with customers, beyond each interaction or transaction, into the moments of daily life.

Accordingly, throughout the duration of the program, customers visiting Shinhan Bank's branches for transactions will receive family dental care vouchers redeemable at Athena Dental Clinics, along with thousands of skincare and beauty service vouchers from Facial Bar – the skincare station. Especially during the Customer Appreciation Week, customers transacting at Shinhan Bank branches in Hanoi and Ho Chi Minh City will also have the opportunity to enjoy complimentary skin analysis, receive expert skincare consultations, and experience premium cosmetic products from the high-end brand Chando.

In addition, to accompany families throughout a summer of learning and exploration, the program also offers attractive tuition discounts for courses at Tesla Education (in Southern Vietnam) and Wellspring International Bilingual School (in Hanoi and Bac Ninh).

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Customers also have the chance to receive practical gifts such as SOL mini handheld fans or versatile tote bags when opening a "First Installment Account" with a minimum deposit of VND 50,000. Notably, by exchanging two used batteries at any Shinhan Bank branch or transaction office nationwide, customers will receive a natural Konus mineral salt soap, spreading the message of sustainable, eco-friendly living together.

Alongside appreciation activities, Shinhan Bank is rolling out a series of attractive offers, including: E-Vouchers worth up to 800,000 VND and Apple AirPods 4 for eligible customers who open a credit card and meet the spending requirement; international transaction fee discounts with the SOL Travel debit card; and a free SOL mini fan when purchasing mandatory motorbike or car insurance valued from VND 100,000 via the SOL app.

Additionally, customers will have the chance to enjoy thousands of other exclusive offers when experiencing Shinhan Bank's wide range of products and services.

The "Customer Appreciation Week" program will continue to be held in the next two quarters of 2025, featuring more exciting activities and meaningful gifts.

To explore more promotional programs, please visit our website here or contact our Customer Service Center at 1900 1577.

ABOUT SHINHAN BANK VIETNAM

Shinhan Bank Vietnam Limited ("Shinhan Bank") is a subsidiary of Shinhan Bank Korea, a member of Shinhan Financial Group (SFG). SFG is a leading financial group in South Korea, founded on the foundation of Shinhan Bank Korea, Shinhan Investment Corporation, and Shinhan Asset Management. SFG is listed on both the Korea Exchange (KRX) and the New York Stock Exchange (NYSE). SFG and Shinhan Bank Korea are among the top 10 Domestic Systemically Important Banks (D-SIBs) in the South Korean banking system.

In Vietnam, Shinhan Bank's history can be traced back to 1993 when Shinhan Bank first opened the representative office in Ho Chi Minh City. Over the history of 32 years, we have built a broad network expanding from the North, the Central and the South of Vietnam. Currently, Shinhan Bank has been offering a diversified portfolio of tailored corporate and consumer banking products and solutions. Simultaneously, the Bank has also strengthened digital transformation process by applying advanced technologies to products/services, in order to bring "More friendly, More secured and More creative" financial solutions to customers, towards the target of "Becoming the leading digital bank in Vietnam in 2030".

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With the mission of "A better world through finance", Shinhan Bank has constantly contributed to Vietnam's socioeconomic development not only in terms of business operation, but also through meaningful social activities carrying profound humanity value. Shinhan Bank contributed more than VND 88 billion to social activities from 2007 until the end of 2024. Particularly in 2024, the Bank contributed the amount of over VND 6 billion, with 592 hours for social activities and 10,684 of employee's participation times.

For more information about Shinhan Bank Vietnam, please kindly visit:

Website: https://shinhan.com.vn/

Facebook: www.facebook.com/Shinhanbankvn/

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