

The Mett Building

15 Tran Bach Dang St., Thu Thiem Ward,

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PRESS RELEASE

Contact Information

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CONNECT AND UNLOCK EXCLUSIVE OFFERS AT THE SERIES OF “BREAKTHROUGH BUSINESS – EFFORTLESS FINANCE” EVENTS WITH SHINHAN BANK

Ho Chi Minh City, on 16th May 2025 – Shinhan Bank Vietnam Limited (“Shinhan Bank”) officially kicked off an event series titled “Breakthrough Business – Effortless Finance”, with numerous interesting activities along with attractive offers for individual customers and merchants/business owners. Through this event, Shinhan Bank aims to bring flexible, user-friendly and accessible financial solutions closer to the community. The event series will be held at traditional markets and shopping malls in both Northern and Southern areas from 06th May 2025 until 06th June 2025.

At this event, Shinhan Bank will offer a special deposit interest rate of up to 5.4%/year for all deposit limit (*), exclusively for new customers, who participate in the event. This is also an opportunity for customers to access and experience new products and services of Shinhan Bank, as well as receive in-depth and dedicated consultations provided by Shinhan Bank’s team on-site.

Numerous interesting interactive activities and attractive gifts await the luck participants when joining and experiencing at the Shinhan Bank’s booth, thereby offering customers a chance to enjoy memorable moments with their family and beloved ones when shopping and experiencing the event series from 06th May 2025 until 06th June 2025.

The events at Tan My market in Ho Chi Minh City was vibrantly held on 14th and 15th May 2025, attracting enthusiastic participation of customers and merchants/business owners, marking a successful beginning of the event series. Stay tuned for the next events at various traditional markets and shopping malls with the following schedule:

Southern area:

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- On 16th and 17th May 2025 at Wholesale market, Ho Chi Minh City
- On 18th and 19th May 2025 at Tan Huong market, Ho Chi Minh City
- On 22nd and 23rd May 2025 at Tan Son Nhat market, Ho Chi Minh City
- On 25th May 2025 at Lotte Mart, Vung Tau City
- On 30th May 2025 at Aeon Mall Binh Tan, Ho Chi Minh City
- On 31st May 2025 and 01st June 2025 at Wholesale market, Long An

Northern area:

- On 23rd May 2025 at Mo market, Hanoi
- On 24th and 25th May 2025 at Ninh Hiep market, Gia Lam, Hanoi

() Kindly contact the Contact Center of Shinhan Bank at 1900 1577 or the nearest Branches/Transaction Offices of Shinhan Bank to get more details about the preferential interest rate.*

ABOUT SHINHAN BANK VIETNAM

Shinhan Bank Vietnam Limited (“Shinhan Bank”) is a subsidiary of Shinhan Bank Korea, a member of Shinhan Financial Group (SFG). SFG is a leading financial group in South Korea, founded on the foundation of Shinhan Bank Korea, Shinhan Investment Corporation, and Shinhan Asset Management. SFG is listed on both the Korea Exchange (KRX) and the New York Stock Exchange (NYSE). SFG and Shinhan Bank Korea are among the top 10 Domestic Systemically Important Banks (D-SIBs) in the South Korean banking system.

In Vietnam, Shinhan Bank’s history can be traced back to 1993 when Shinhan Bank first opened the representative office in Ho Chi Minh City. Over the history of 32 years, we have built a broad network expanding from the North, the Central and the South of Vietnam. Currently, Shinhan Bank has been offering a diversified portfolio of tailored corporate and consumer banking products and solutions. Simultaneously, the Bank has also strengthened digital transformation process by applying advanced technologies to products/services, in order to bring “More friendly, More secured and More creative” financial solutions to customers, towards the target of “Becoming the leading digital bank in Vietnam in 2030”.

With the mission of “A better world through finance”, Shinhan Bank has constantly contributed to Vietnam’s socioeconomic development not only in terms of business operation, but also through meaningful social activities carrying profound humanity value. Shinhan Bank contributed more than VND 88 billion to social activities from 2007 until the end of 2024. Particularly in 2024, the Bank contributed the amount of over VND 6 billion, with 592 hours for social activities and 10,684 of employee’s participation times.



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For more information about Shinhan Bank Vietnam, please kindly visit:

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